

Office of Alumni Relations and Professional Engagement Conflict of Interest and Content Integrity Statement

Speaker Name: _____

Course Title: _____ **Date:** _____

1. Content Integrity

- I certify that the images and clinical content presented in this course are original, accurate representations and are not falsified or misleading in any way.
- I understand that all content must be based on the best available evidence and must be free from commercial bias.

2. Commercialism

- I agree that no advertising, commercial promotion, solicitation, or sales activity of any kind will occur in the room during my presentation or in associated program materials.
- I understand that the UB Office of Alumni Relations and Professional Engagement (OARPE) reserves the right to change or cancel the program if I fail to comply with these content integrity and non-commercialism standards or if minimum registration is not met.

3. Disclosure of Financial Relationships

I have reviewed the ADA CERP guidelines and understand that I am required to disclose all relevant financial relationships (within the past 12 months) with ineligible companies (commercial interests whose products or services are related to the content of my presentation).

☐ I have no relevant financial relationships with ineligible/commercial companies to disclose.

☐ I (or a family member) have relevant financial relationships with the following commercial interests:

Company Name: _____

Nature of Relationship: _____

Note: Having a relevant financial relationship does not prevent participation but must be disclosed to learners prior to the presentation.

I understand that failure to disclose, or falsification of disclosure, may result in disqualification from the activity and removal from future UB CDE programming.

Speaker Signature: _____ **Date:** _____

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